

# John R. LaPlante

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## Policy and editorial consultant

### Products and Services

#### *Writing*

- Blog columns
- Customer case studies
- Feature stories
- Fundraising letters
- Newspaper letters-to-the-editor
- Op-eds
- Policy briefs
- Policy papers
- White papers

#### *Editing*

- Op-eds (200 to 800 words)
- Reports (4 to 50 pages)

#### *Services*

- Expert guest, live radio interviews
- Expert guest, recorded radio interviews
- Managing editor
- Research assistance
- Web site management (basic)
- Writing coach

### Client list (partial)

Bluegrass Institute for Public Policy Solutions. Buckeye Institute. Detroit News. Flint Hills Center for Public Policy. Free Market Institute of Minnesota. Goldwater Institute. Illinois Policy Institute. Mackinac Center for Public Policy. Maine Public Policy Institute. Oklahoma Council of Public Affairs. State Policy Network. Thomson-Reuters.

### Media placements or citations (partial)

Detroit Free Press, Detroit News, Kansas City Star, Minneapolis Star-Tribune, Providence Journal, Saint Paul Pioneer-Press, Wichita Eagle.

## **Areas of Policy Expertise**

### ***Budget and taxes***

- Economic development and fiscal policy
- Government waste
- Privatization, outsourcing, and off-shoring
- Social Security reform
- Taxpayers Bill of Rights

### ***Education***

- Charter schools
- Ends and means of public education
- School choice
- School budgets
- School consolidation
- School governance
- School performance
- School vouchers

### ***Energy***

- Energy conservation
- Energy policy

### ***Health care***

- Consumer-driven health care
- Health insurance regulation
- Health reimbursement arrangements and health savings accounts
- Medicaid expansion and reform

### ***Regulation***

- Internet regulation
- Principles of economics
- Regulation of consumer activity

## **Professional Affiliations and Honors**

- Managing editor, State House Call
- Education policy fellow, Flint Hills Center for Public Policy
- Policy fellow, Minnesota Free Market Institute
- Contributing columnist, Saint Paul Legal Ledger
- Author of three of the ten most widely read Viewpoints published by the Mackinac Center for Public Policy in 2004, including the most widely read essay
- Twin Cities coordinator, Editorial Freelancers Association
- Member, Council of Advisors, Gerson Lehman Group
- Member, Professional Editors Network

- Earned Special Achievement Award, Department of the Air Force
- Member, North American Snowsports Journalists Association

## **Education**

- M.A. in Political Science, The Ohio State University
- B.A. in Economics and Political Science, Kalamazoo College (Michigan)

## **Publications**

For an updated list of publications, please see

<http://www.policyguy.com/pubs/Publications.html>

## **Endorsements**

“I have read a number of his works. I have always found them to be accurate, informative, fair, balanced and very professionally written. He has been a strong asset to those involved in education reform issues in this state” – Cindy Duckett, executive director of Children First: CEO Kansas, Inc.

“John has helped a number of our young writers improve considerably through his thoughtful editing of their work. John has always delivered a high quality product on time and for a good value.” – David Hansen, president of the Buckeye Institute for Public Policy Solutions

“John is a thorough researcher and an excellent writer. I never have to worry about what kind of product I’m going to get from John. – Brandon Dutcher, Research Director, Oklahoma Council on Public Affairs

“John edited monthly articles I submitted to him. He is among the most gifted editors I’ve had the good fortune to work with.” – John Kramer, Vice President of Communications, Institute for Justice.

## **Community Involvement**

- English tutor and conversation partner for foreign students and immigrants
- Have spoken before city council meetings
- Webmaster and chief researcher for a campaign committee on an issue of local governance
- Volunteer ski instructor assistant for grade-school day trips